



AGENDA

June 8, 2021

10:00AM

Opening Remarks & Welcome from Dignitaries

Jim Quinn - President & CEO, Port Saint John

Federal, Provincial, Municipal greetings

10:10AM

West Side Modernization and the Future Port

Host

Paul Harquail - Partner, Stewart McKelvey

Presenter

Captain Chris Hall - VP Operations & Harbour Master, Port Saint John

Panelists

Matthew Leech - CEO, DP World Americas Region

Dan Bresolin - VP Intermodal, Canadian National Railway

John Brooks - EVP & Chief Marketing Officer, Canadian Pacific Railway

Wayne Power - Group VP Transportation & Logistics, J. D. Irving, Limited

Session Description

Port Saint John is on the verge of completion of a \$205 million infrastructure upgrade at the multipurpose terminal operated by DP World. The completion of this generational project in the short-term means more than doubling the current container handling capacity on an annual basis. In the mid-term, with additional investment, the capacity could be increased to more than 6 times what is handled today. How will this project and the advantage of two Class I rail networks reaching deeply into and across North America change the competitive advantages provided in Saint John? Panel members representing vital parts of the supply chain will share how this new infrastructure will impact trade flows in the coming years in a lively discussion.

10:55AM

Growth & Workforce Sustainability

Hosts

Serene Allen - HR & Organizational Development Manager, Port Saint John

Patrick Beamish - External Relations & Special Projects Advisor, Port Saint John

Panelists

Paulette Hicks - CEO Envision Saint John

Hon. Trevor Holder - Minister, Post-Secondary Education, Training & Labour

Session Description

Port Saint John is seeking to complete both phases of Modernization by Q2 of 2023. The accelerated construction phase of Enhanced Modernization predicts 304 FTEs and, once fully activated, annual terminal operations will require 813 FTEs across the maritime and transportation sector. Additionally, the annual tax revenue impact to the Province and City will be \$9.2 million, contributing to tax base growth and regional priorities. At the present time, the Province of New Brunswick, the City of Saint John, and private sector partners all have a role to play to ensure that the labour force is trained and available. A coordinated approach from all parties will create our community's success. During this session we will examine this approach and the impact of Port Saint John growth potential on our region.



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11:25AM

Data & Innovation

Hosts

Craig Estabrooks - Director, Corporate Services & Finance, Port Saint John

Panelists

Mark Robbins - Senior Policy Analyst, Transport Canada Innovation Centre
TBC – DP World

Session Description

Data capture and visualization is now essential to thriving modern ports and terminal operators. Over the past number of years, ports and private sector operators have made significant investments in infrastructure around data capture and software upgrades that lead to better supply chain visualization. While significant progress had been made, governments have recognized their role in incentivizing ports and their partners to further drive innovation and maximize efficiencies. Collaboration and stakeholder engagement are essential in creating more innovative ports and supply chain networks across the country.

12:00PM

Lunch Break

1:00PM

Cruise in Post Pandemic Times

Host

Andrew Dixon - SVP, Trade & Business Development, Port Saint John

Panelists

Danielle Timmons - Director of Cruise Operations, Aquila Centre for Cruise Excellence
Luis Ajamil - Bermello, Ajamil & Partners, Inc.

Session Description

The COVID-19 virus gave rise to the first pandemic in a century, resulting in the closure of cruise tourism on a global basis. In Canada, cruise activity originally suspended throughout 2020, will now face a continued suspension through the 2021 season. Facing a second year without cruise is a grim prospect for small tourism and hospitality businesses which support so many dimensions of the tourism industry. Destinations, ports and private sector industry partners are discussing what a plan for resumption would look like. The road back to a strong cruise sector will require a collective coordinated effort. In this session we'll hear what North American cruise resumption will require, and from the local level, what a successful port call will look like as we move beyond the pandemic.

June 8, 2021

1:35PM

Port in the Community

Host

Paula Copeland - Director, Communications & CSR, Port Saint John

Panelists

José M Pagés Sánchez - International Project Manager, AiVP

James Kelleher - Head of Special Projects, Port Heritage & Communications, Dublin Port Company

Lar Joye, Port - Heritage Director, Dublin Port Company

Session Description

Over the past 10 years, Port Saint John has dedicated significant effort on developing community relationships and providing value to people that extends beyond the economic benefits a port complex typically provides a region. In Saint John, this activity has included community investment, encouraging activity on the waterfront, and either contributing to or building assets that provide additional recreational opportunities for residents and visitors. In this session we'll broadly discuss some of these, but the main focus will be looking at what's possible next by examining how port cities in other parts of the world have followed a similar course. Historically ports are globally or nationally minded, but ports are now adapting to new realities and a rapidly changing world that demands attention at the local level. Our presenters will share their own examples of ports working with communities towards common goals as we all strive to provide value beyond economic impact for our communities and the people who live in them.



2:20PM

Closing Remarks & Next Steps

Speaker

Jim Quinn - President & CEO, Port Saint John



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